



# CHARITY GOLF CLASSIC

Presented by Pottstown Applebee's

Wednesday August 23, 2006

at

Turtle Creek Golf Course in Limerick, PA

## SPONSORSHIP OPPORTUNITIES

### PLATINUM \$12,500:

1. Co-Title Sponsorship (with Applebee's Restaurants) of entire event with promotional recognition through television, radio, and web presence from Alex's Lemonade, Valley Forge Chamber of Commerce and Visitors Bureau, and KDS Fundraising press releases.
2. Corporate signage prominently placed upon the Tournament Leader Board. See attached photo.
3. Exclusive Sponsorship and Corporate recognition of the "Wayne Player Golf Clinic" to be held prior to the event for all participants. Sponsor will receive banner sign at range and recognition from Wayne Player.
4. Web link to company web site from Alex's Lemonade, Turtle Creek Golf Club, KDS Fundraising, and Valley Forge Chamber of Commerce.
5. Gift bag of 3 Calloway balls, six tees, ball marker and divot repair tool will be embroidered with corporate logo to all participants.
6. Three guests will join PGA Professional Wayne Player at Merion CC for lunch and 18 holes of golf at the 2013 US Open site on Tuesday August 22<sup>nd</sup> –or- 2 guests will join Wayne Player at Pine Valley CC in New Jersey (voted #1 course in United States!)
  - Each golf guest will receive an undated Masters flag (exclusive to past champions only!) that will be autographed by the "Black Knight" Gary Player
7. Complimentary greens fees for two foursomes and seated at Wayne Players table for dinner, awards, and auction ceremonies.

**GOLD \$10,000**

1. Sponsorship and corporate recognition of Hole #2 Par 5 with Wayne Player involvement with each foursome throughout tournament with sponsorship signage placed strategically for event photographs.
2. Corporate signage prominently placed upon the Tournament Leader Board. See attached photo.
3. Web link to company web site from Alex's Lemonade, Turtle Creek Golf Club, KDS Fundraising, and Valley Forge Chamber of Commerce
4. Corporate logo placed on Calloway balls being provided to each participant upon registration
5. Three guests will join PGA Professional Wayne Player at Merion CC or Aronomink CC for lunch and 18 holes of golf on Monday September 11<sup>th</sup> or 18<sup>th</sup>.
  - Each guest will receive an undated Masters flag (exclusive to past champions only!) that will be autographed by the "Black Knight" Gary Player!
6. Complimentary greens fees for two foursomes.

**SILVER \$7,500:**

1. Sponsorship of all food and beverage stations (4 on course and hospitality tent) throughout the tournament with signage at all stations, beverage carts, and banner hanging at hospitality tent.
2. Web link to company web site from Alex's Lemonade, Turtle Creek Golf Club, KDS Fundraising, and Valley Forge Chamber of Commerce
3. Three guests will join PGA Professional Wayne Player at Merion CC or Aronomink CC for lunch and 18 holes of golf on Monday September 11<sup>th</sup> or 18<sup>th</sup>.
4. Each participant will receive an undated Masters flag (exclusive to past champions only!) that will be autographed by the "Black Knight" Gary Player!
5. Complimentary greens fees for two foursomes.

**BRONZE \$2,500:**

1. Sponsorship opportunity of numerous events throughout tournament.
  - For example: sponsorship of the “Million Dollar Shootout” (closest to the pin contest on Hole #9 from 168yds will have one lucky participant shooting for \$1 million at the conclusion of the event!) where sponsor will be with Wayne Player and all participating news media outlets while the lucky participant attempts this shot.
  - Opportunity of exclusive sponsorship of the “\$2,500 Putting Contest” with qualifying entries held before and during the event, and one participant gets a single putt from 50 feet to win \$2,500!
  - Opportunity of exclusive sponsorship of the “\$2,500 Chipping Contest” with qualifying entries held before and during the event, and one participant gets a single chip from 75 feet to win \$2,500!
  - Opportunity of exclusive sponsorship of any one of four (4) “Closest to the Pin” or “Hole-In-One” contests or “Longest Drive” and “Straightest Drive” throughout the course.
  - Opportunity of exclusive sponsorship of the “Beat the Pro” Contest being held on Hole #3 135yd Par 3
2. Web link to company web site from Alex’s Lemonade, Turtle Creek Golf Club, KDS Fundraising, and Valley Forge Chamber of Commerce.
3. Sponsor will receive an undated Masters flag (exclusive to past champions only!) that will be autographed by the “Black Knight” Gary Player!
4. Complimentary greens fees for one foursome.

**Hole Sponsor \$250**

1. Exclusive sponsorship with signage strategically placed on tee box or green based on availability.
2. Sponsor receives “Black Knight” hat autographed by Gary Player

**For information pertaining to sponsorship opportunities please contact:**

KDS Fundraising at 215-906-4506 - or - info@kdsfundraising.com