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# Fundraising 101

*"..With experienced fundraising counsel, you get an unbiased, but professional assessment with regards to your fundraiser ..."*

**Included in this Issue:**

- **Silent or Live. Why should we switch?**
- **Aren't all Auctioneers the Same?**
- **Who We Are.**
- **When to Hire a Fundraising Consultant.**
- **Testimonials, Hear What Others Are Saying.**

## When to Hire a Fundraising Consultant

*Some useful advice as seen on fundraisinghowto.com;*

Is your group considering hiring a fundraising consultant? Have you heard about them but aren't quite sure how a fundraising consultant can help your group and what you should look at when researching your options? Then this article is for you.

With experienced fundraising counsel, you get an unbiased, but professional assessment

with regards to your fundraiser which will allow you to set realistic fundraising goals.

A fundraising professional will work with you and your volunteers and help teach the volunteers and employees within your group how to work more efficiently on their assigned tasks. This can mean fewer mistakes and more organized efforts that can help your group raise more money than it has in the past doing the same tasks.

A fundraising professional can help you design the most effective campaign materials, and since they deal with fundraising all the time, they can help to negotiate reasonable and cost-effective prices from local (or national) merchants who provide the materials you need for your fundraising efforts.

Whether you need to utilize the services of a consultant really depends on...

*Cont. at <http://www.nhi.org/online/issues/97/fundraising.html>*