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Fundraising 101

About Us

Included in this Issue:

- **Silent or Live. Why should we switch?**
- **Aren't all Auctioneers the Same?**
- **Who We Are.**
- **When to Hire a Fundraising Consultant.**
- **Testimonials, Hear What Others Are Saying.**

KDS Fundraising LLC is a family owned and operated consulting firm that takes great pride in providing inventive and successful solutions to your fundraising challenges. With over fifteen years collective experience in the fundraising and consulting industries, we are all about maximizing opportunities.

KDS offers solutions from the first-time fundraiser to the "veteran" organization looking

to take their events to the next level. Regardless of the size, location or the amount of funds to be raised, you can rest-assured we at KDS are here to support you through the entire process.

Jeffrey Hammond and Michael Melcher are both graduates of the Pennsylvania Auctioneer Licensing Program. In 1996, Jeffrey and Michael became successful auctioneers under the guidance and tutelage of

the nationally renowned Heisman Fine Arts Gallery. Their experiences are as varied as the needs of their clients and that is exactly the reason Jeffrey and Michael founded KDS Fundraising. Over the last nine years, Jeffrey and Michael have assisted over 400 non-profit organizations with obtaining their fundraising goals. KDS is honored at the opportunity of serving the needs of your



Jeffrey Hammond (left) and Michael Melcher (right), founders and owners of KDS Fundraising, with over 15 years combined as fundraising auctioneers.

What Others Are Saying About KDS

"Thank you for everything you did to make the Birthday Party a tremendous success. You are a talented auctioneer. In addition the marketing advice you shared with the committee was invaluable. I really appreciate your support of and dedication to the Parents Association"

A. Beitz Vice-President
 Springside Girls School Parents Assoc.

"Bottom line... KDS helped us to double our auction related proceeds for Trinity Lutheran Church and other charities with little effort on our part. We look forward to further increasing our fundraising efforts next year with KDS Fundraising."

A.L. Howard, Ph.D.
 Trinity Auction Chairperson

"Your efforts to organize, promote and coordinate the event were simply amazing. We will gladly have KDS back for future events and will recommend you to anyone who is looking for the text-book definition of a true professional!"

D. Sparks
 Normandy Athletics